
MIDWEST COMMUNICATIONS, INC.

and Affiliates

ANNUAL EEO PUBLIC FILE REPORT

Midwest Communications, Inc.

WMGI-FM, WIBQ-FM (formerly WINH-FM), WWSY-FM, WPRS-AM Radio

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of Midwest Communications Inc.’s Terre Haute, Indiana Employment Unit (“SEU”). This SEU is comprised of the following stations: WMGI-FM licensed to Terre Haute, Indiana, WWSY-FM Radio licensed to Seelyville, Indiana, WIBQ-FM Radio (formerly WINH-FM Radio) licensed to Paris, Illinois and WPRS-AM Radio licensed to Paris, IL. This report has been placed in the public inspection files of these stations and posted on their websites, if they have websites, prior to April 1, 2009.

The information contained in this Report covers the period April 1, 2008 up to and including March 31, 2009, (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the SEU during the Applicable Period.
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO rule), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hire for each full-time vacancy during the Applicable Period.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1 and 2 that follow have been designed, in the aggregate, to provide the required information.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hire actually began working. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or by e-mail.

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APPENDIX 1

Annual EEO Public File Report

Midwest Communications, Inc. – Terre Haute, Indiana

Covering the Period from April 1, 2008 to March 31, 2009

Stations Comprising Station Employment Unit:

WMGI-FM, WIBQ-FM (formerly WINH-FM), WWSY-FM, WPRS-AM Radio

Vacancy Information

<u>Full-time Positions Filled by Job Title</u>	<u>DOE</u>	<u>Total # Interviewed</u>	<u>Recruitment Source of Hire</u>	<u>Recruitment Sources Utilized</u>
WMGI/WWSY/WINH/WPRS Marketing Consultant	4/07/08	24	WMGI-FM Radio	
Marketing Consultant	4/14/08	“	WMGI-FM Radio	1, 5, 6, 8, 10, 20-202
.Marketing Consultant	5/5/08	“	WMGI-FM Radio	
WMGI/WWSY/WINH/WPRS Operations Manager	7/7/08	8	AM/FM Jobs	2, 5, 6, 10-19, 20-202
WMGI/WWSY/WINH/WPRS Marketing Consultant	7/28/08	24	Work One/Job Fair	
Marketing Consultant	8/18/08	“	WWSY-FM Radio	1, 5, 6, 8, 9, 10, 20-202, 206, 207
Marketing Consultant	11/3/08	“	WMGI-FM Radio	
WMGI Announcer	9/2/08	16	All Access	
WMGI Announcer	9/22/08	“	All Access	2, 5, 6, 10, 20-202
WWSY Program Director/Announcer	9/24/08	8	All Access	2, 5, 6, 10, 20-202
WINH Announcer	10/10/08	7	All Access	2, 5, 6, 10-19, 20-202
WMGI Announcer	2/9/09	9	All Access	2, 5, 6, 10-19, 20-202
WIBQ/WPRS Marketing Consultant	2/23/09	8	WIBQ-FM Radio	1, 5, 6, 8, 9, 10, 20-202

Total Number of Positions Filled during the Applicable Period: 12
Total Number of Persons Interviewed During Applicable Period: 107

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APPENDIX 1 (Con't)

Recruitment Sources:

<u>Radio Announcements</u>	<u>Contact</u>	<u>Address</u>	<u>Method of Contact</u>	<u># Interviews From Source</u>
1. WMGI-FM/WIBQ-FM WWSY-FM/WPRS-AM	Steve Hollinger	824 S. Third Street, Terre Haute, IN	In Peron	40
<u>Internet Sites:</u>				
2. All Access		18955 Pacific Coast Hwy., Malibu, CA 90265	info@allaccess.com	44
3. Main Street Tattler		4517 Minnetonka Blvd., Minneapolis, MN 55416	info@main-st.net	1
4. Career Builders	Customer Service	@ 866-438-1485	careerbuilders.com	2
5. Midwest Careers	Executive Asst.	904 Grand Avenue, Wausau, WI 54403	becky@mwcradio.com	
6. AM/FM Jobs	Mark Holloway	Broadcast Employment Services	admin@amfmjobs.com	4
7. Radio & Records	Job Opportunites		radioandrecords.com	
8. Monster, Inc.	Dean Burkus	5 Clock Tower Place, Maynard, MA 01754	monster.com	3
9. Production Hub	Job Center	1809 E. Winter Park Road, Orlando, FL 32803	productionhub.com	
<u>Postings:</u>				
10. WMGI-FM/WIBQ-FM WWSY-FM/WPRS-AM	Office Mgr.	824 S. 3 rd Street, Terre Haute, IN 47807	pam@mwcradio.com	
11. WIXX/WNCY/WZBY/WROE/ WOZZ/WTAQ/WNFL	Office Mgr.	1420 Bellevue St., Green Bay, WI 54301	linda@mwcradio.com	
12. WHBL/WHBZ/WBPM/WXER	Office Mgr.	2100 Washington Street, Sheboygan, WI 53081	karin@mwcradio.com	
13. WYZO/WNWN-AM, WFVM/WQLR/WKZO	Office Mgr.	6021 S. Westnedge Ave., Kalamazoo, MI 49002	amy@mwcradio.com	
14. WNWN-FM	Admin. Asst.	25 W. Michigan Ave., Battle Creek, MI 49017	siler@wnwn.com	
15. WTVB-AM	Office Mgr.	182 N. Angola Road, Coldwater, MI 49036	pat@mwcradio.com	
16. WYVN-FM/WHTC-AM	Office Mgr.	87 Central Avenue, Holland, MI 49423	patty@mwcradio.com	
17. KDAL AM-FM/KTCO/ KHQG/WDSM/WGEE	Office Mgr.	715 E Central Entrance, Duluth, MN 55811	karen@mwcradio.com	
18. WMFG AM-FM/KMFG, WUSZ, WTBX, WNMT	Office Mgr.	807 West 37 th Street, Hibbing, MN 55746	lindas@mwcradio.com	
19. WIFC/WDEZ/WSAU/ WOFM/WIZD/WRIG	Admin. Asst.	557 Scott Street, Wausau, WI 54403	shelley@mwcradio.com	

EEO List: Recruitment Sources 20 through 168 receive information on ALL Open Positions

<u>FAX</u>	<u>Address:</u>	<u>Fax #:</u>	<u>Interviews From Source:</u>
20. Eastern Illinois University	600 Lincoln Avenue, Charleston, IL 61920	217-581-2222	1
21. Ivy Tech State College	7999 South US Hwy. 41, Terre Haute, IN 47802	317-298-2219	
22. Indiana Business College	3175 South 3 rd Place, Terre Haute, IN 47807	317-234-2361	
23. Arc Community Support Systems	BCS 618 W. Main Street, Teutopolis, IL 62467	217-857-6243	
24. Attic	BCS P.O. Box 2441, Vincennes, IN 47591	812-886-1128	
25. Bedford Workplace Development	BCS P.O. Box 40 Bedford, IN 47241	812-278-9207	
26. Bloomington Workforce Dev Center	BCS 2511 W 3 rd St Bloomington, IN 47404	812-331-6010	
27. Blue Ridge Services	BCS 2131 W 16 th St Bedford, IN 47421	812-278-8393	
28. Catholic Social Svc	BCS 1315 Curt Dr Champaign, IL 61821	217-352-7817	
29. Catholic Social SVC	BCS 103 N Robinson St Danville, IL 61832	217-443-1701	
30. Campaign Co Reg Planning Comm	BCS P.O. Box 17760 Urbana, IL 61803	217-328-2426	
31. Crosspoint Human Services	BCS 210 Ave C Danville, IL 61832	217-442-7460	
32. Dept of Human Services	BCS 801 N Walnut St Champaign, IL 61824	217-278-5661	
33. Dept of Human Services	BCS 119 W State St Charleston, IL 61920	217-345-2190	
34. Dept of Economics Security	BCS 115 N 15 th St Mattoon, IL 61938	217-235-0344	
35. Dept of Human Svc	BCS P.O. Box 690 Danville, IL 61834	217-442-3456	
36. Dept of Public Welfare	BCS 57 N Jackson St #205 Frankfort, IN 46041	765-659-6646	
37. Employment & Training	BCS P.O. Box 617 Terre Haute, IN 47807	812-232-7644	

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38. Employment Solutions	BCS	P.O. Box 4323 Terre Haute, IN 47807	812-231-8112
39. Green Thumb	BCS	Crawfordsville, IN 47933	765-364-1412
40. Greene Co Impact	BCS	200 E Main Bloomfield, IN 47424	812-384-4623
41. Hendricks Co Employment Training	BCS	6781 E US RT 36 Plainfield, IN 46122	317-272-7644
42. Illinois Dept of Human Services	BCS	P.O. Box 726 Effingham, IL 62404	217-342-7290
43. Illinois Eastern CC Lincoln Trail	BCS	P.O. Box 838 Robinson, IL 62454	618-544-7423
44. Illinois Emp & Trng Ctr	BCS	407 N Franklin Ste B Danville, IL 61832	217-442-0027
45. Illinois Emp & Trng Ctr	BCS	2311 Hoffman Dr Effingham, IL 62401	217-342-4198
46. Illinois Emp & Trng Ctr	BCS	216 E Main St Olney, IL 62450	618-392-7015
47. Illinois Green Thumb, Inc	BCS	P.O. Box 774 Charleston, IL 61920	217-348-8391
48. Illinois Green Thumb Inc	BCS	407 N Franklin, Danville, IL 61832	217-442-0027
49. Indiana Dept of Human Service	BCS	P.O. Box 359 Terre Haute, IN 47808	812-238-1564
50. Indiana Workforce Dev Center	BCS	P.O. Box 40 Bedford, IN 47421	812-278-9207
51. Ivy Tech State Col-Bloomington	BCS	3116 Canterbury Court Bloomington, IL 47404	812-332-8147
52. Ivy tech State Col-Wabash Valley	BCS	7999 U.S. Hwy 41 S Terre Haute, IN 47802	812-299-5723
53. Jasper County Human Services	BCS	102 S Lafayette St Newton, IL 62448	618-783-8376
54. Know County Welfare Dept	BCS	P.O. Box 235 Vincennes, IN 47591	812-882-4313
55. Lutheran Social Services	BCS	313 S Prospect Ave Champaign, IL 61820	217-398-3176
56. Owen County Welfare Dept	BCS	14 N Washington St Spencer, IN 47460	812-829-9750
57. Parkland College	BCS	2400 W Bradley Ave Champaign, IL 61821	217-351-2581
58. Red Door Industries-Martin Co	BCS	500 N Oak Loogootee, IN 47553	812-295-5660
59. Salvation Army	BCS	119 E. University Ave Champaign, IL 61820	217-373-8411
60. Salvation Army	BCS	111 N Rogers St Bloomington, IN 47404	812-336-2380
61. Spencer Workforce Development	BCS	689 W Morgan St Ste 2A Spencer, IN 47460	812-829-1631
62. Sullivan Co Impact	BCS	424 E Hartley Sullivan, IN 47882	812-268-3895
63. Terre Haute Workforce Dev Cntr	BCS	P.O. Box 617 Terre Haute, IN 47808	812-232-7644
64. Urbana High School	BCS	1002 S Race St Urbana, IL 61801	217-384-3532
65. Vincennes Workforce Dev Cntr	BCS	P.O. Box 430 Vincennes, IN 47591	812-882-4535
66. Wabash College	BCS	301 W Wabash Crawfordsville, IN 47933	765-361-6424
67. Warren County Welfare Dept-Impact	BCS	20 W 2 nd St Williamsport, IN 47993	765-762-8017
68. Workforce Development Center	BCS	1600N.E. A St Linton, IN 47441	812-847-2025
69. Workforce Development Center	BCS	P.O. Box 1516 Martinsville, IN 46151	765-342-2110

MAIL

70. Charles T. Hyte Community Center	
71. Minority Health Coalition	
72. Affirmative Action & Compliance	
73. American Indian Issues Advisor	
74. Black Women's League	
75. Blacks in Advertising	
76. National Assoc. of Women in Management	

Contact:

Dwayne Malone
Rodney Williams
Employment

Career Placement

Mailing Address:

1101 South 13th Street, Terre Haute, IN 47807
1628 Wabash Avenue, Terre Haute, IN 47807
175 Bascom Hall 500 Lincoln Dr, Madison, WI 53710
PO Box 7863, Madison, WI 53707
5026 Odana Rd, Madison, WI 53711
PO Box 3006, Southfield, MI 48034
PO Box 1636, Appleton, WI 54913

WEBSITE

Website:

77. Indiana University	Career Ctr.
78. Lakeland College	Tina Moore
79. Lincoln Trail College	Brandi
80. University of Illinois	Career Services
81. Vincennes University	Career Center
82. NAB	Career Center
83. Indiana Broadcasting Association	
84. Wisconsin Broadcasters Assoc.	Job Bank
85. Minnesota Broadcasters Assoc.	

Website Address:

icareer@omdoama/edi
lakelandcollege.edu/careerservices
jittjumnongkb@iecc.edu
comm..uiuc.edu/advertising/shall@uiuc.edu
placement@winu.edu
www.nab.org
indba@aol.com
wi-broadcasters.org
jobbank@minnesotabroadcasters.com

Interviews
From Source:

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3

1

WWW.TECHCONNECT.COM

Technical College:

86. Blackhawk Technical College
87. Chippewa Valley Technical College
88. Fox Valley Technical College
89. Gateway Technical College
90. Lakeshore Technical College
91. Madison Area Technical College

Address:

6004 Prairie Rd, Janesville, WI 53547
620 W Clairemont Ave, Eau Claire, WI 54701
1825 N Bluemound Dr, Appleton, WI 54914
3520 30th Ave, Kenosha, WI 53144
1290 North Ave, Cleveland, WI 53015
3550 Anderson St, Madison, WI 53704

Method of Contact

Website Address:

lbrown@blackhawk.edu
ljenkins@cvtc.edu
joborder@fvtc.edu
malinm@gtc.edu
ses@gotoltc.edu
admissions@matcmadison.edu

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153. Coe College	1220 First Ave NE, Cedar Rapids, IA 52001	admission@coe.edu
154. Columbia College	600 S Michigan Ave, Chicago, IL 60605	pbrien@colum.edu
155. Columbia School of Broadcasting	3947 University Dr 2 nd Fl, Fairfax, VA 22030	djtrain@columbiaschoolbroadcast.com
156. Cornell College	600 First St W, Mount Vernon, IA 52314	jswanson@cornellcollege.edu
157. DeVry Institute Career Services	3300 N Campbell, Chicago, IL 60618	tconditt@chi.devry.edu
158. Eastern Illinois University	600 Lincoln Ave, Charleston, IL 61920	csvns@eiu.edu
159. Edgewood College	1000 Edgewood College Dr, Madison, WI 53711	careers@edgewood.edu
160. Illinois School of Broadcasting	55 W 22 nd St #240, Lombard, IL 60148	gary@beonair.com
161. Indian Student Association	---	joinisa@yahoo.com
162. Iowa Central College - Broadcasting	330 Ave M, Ft Dodge, IA 50501	anderson_j@triton.iccc.cc.ia.us
163. Keller Graduate School of DeVry Univ.	20935 S Swenson Dr, Waukesha, WI 53186	jwrensch@keller.edu
164. Lakeland College	PO Box 359, Sheboygan, WI 53082	lindsaylm@lakeland.edu
165. Lakeland College - Careers	1135 S 70 th St, Milwaukee, WI 53214	kuchecm@lakeland.edu
166. Marian College	45 S National Ave, Fon du Lac, WI 54935	rbird@mariancollege.edu
167. Mediajobz.com	PO Box 2083, Roanoke, TX 76262	support@mediajobz.com
168. Milwaukee School of Engineering	1025 N Broadway, Milwaukee, WI 53202	spencer@msoe.edu
169. Mount Mary College	2900 N Menomonee River Pkwy, Milwaukee, WI 53222	filom@mtmary.edu
170. National Assoc. of Minority Media Executives	1921 Gallows Rd #600, Vienna, VA 22182	nammeexecutivedirector@worldnet.att.net
171. Northland College	1411 Ellis Ave, Ashland, WI 54806	pfen-lei@northland.edu
172. Ripon College	PO Box 248, Ripon, WI 54971	adminfo@ripon.edu
173. Silver Lake College	2406 S Alverno Rd, Manitowoc, WI 54220	koenig@silver.sl.edu
174. Southern Illinois University	Mailcode 6609, Carbondale, IL 62901	ucsc@siu.edu
175. St. Norbert College	100 Grant St, De Pere, WI 54115	careers@snc.edu
176. Upper Iowa University	6610 W Garfield Ave, West Allis, WI 53214	admissions@uiu.edu
177. UW Beloit	700 College St, Beloit, WI 53511	rileys@beloit.edu
178. UW Cardinal Stritch	6801 Yates Rd, Milwaukee, WI 53217	tekipp@stritch.edu
179. UW Concordia	12800 N Lake Shore Dr, Mequon, WI 53092	admissions@cuw.edu
180. UW Eau Claire	105 Garfield Ave, Eau Claire, WI 54702	harderss@uwec.edu
181. UW Fox Valley	1478 Midway Rd, Menasha, WI 54952	foxweb@uwec.edu
182. UW Green Bay	2420 Nicolet Dr, Green Bay, WI 54311	career@uwgb.edu
183. UW LaCrosse	1725 State St, LaCrosse, WI 54601	career@uwlax.edu
184. UW Lawrence	115 S Drew, Appleton, WI 54911	careercenter@lawrence.edu
185. UW Madison	432 N Murray St #204, Madison, WI 53706	ohrwebmaster@bascom.wisc.edu
186. UW Manitowoc	705 Viebahn St, Manitowoc, WI 54220	manadmit@uwec.edu
187. UW Marathon Center	518 S 7 th Ave, Wausau, WI 54401	uwmc@uwec.edu
188. UW Marquette	1217 W Wisconsin Ave, Milwaukee, WI 53233	james.bretl@marquette.edu
189. UW Milwaukee	PO Box 413, Milwaukee, WI 53201	careerserv@sba.uwm.edu
190. UW Oshkosh	800 Algoma Blvd, Oshkosh, WI 54901	careerservices@uwosh.edu
191. UW Ottawa	300 N Corporate Dr, Brookfield, WI 53045	struckm@ottawa.edu
192. UW Parkside	900 Wood Rd, Kenosha, WI 53141	admissions@uwp.edu
193. UW Platteville	1 University Plaza, Platteville, WI 53818	placement@uwplatt.edu
194. UW River Falls	410 S 3 rd St, River Falls, WI 54022	june.m.schubert@uwrfr.edu
195. UW Stevens Point	134 Old Main Bldg, Stevens Point, WI 54481	sieo@uwsp.edu
196. UW Viterbo	815 S 9 th St, LaCrosse, WI 54601	communication@viterbo.edu
197. UW Waukesha	1500 N University Dr, Waukesha, WI 53186	wakinfo@uwec.edu
198. UW Whitewater	800 W Main St, Whitewater, WI 53190	career@uwvax.uww.edu
199. WI Lutheran College	8800 W Bluemound Rd, Milwaukee, WI 53226	careerdevelopment@wlc.edu
200. WISCAP	1310 Mendota St #107, Madison, WI 53714	cvoigt@charterinternet.net
201. Women's Resource Center	1209 Fremont St 336 Nelson Hall, Stevens Point WI 54481	womenres@uwsp.edu
202. Referral/Current Employee	---	
203. Referral/Outside of Company	---	
204. Walk-In		1
205. Work-One Job Fair		2
206. Indiana State University Job Fair		3

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APPENDIX 2

Annual EEO Public File Report

Midwest Communications, Inc. – Terre Haute, Indiana

Covering the Period from April 1, 2008 through March 31, 2009

Stations Comprising Station Employment Unit:

WMGI-FM, WIBQ-FM (formerly WINH-FM), WWSY-FM, WPRS-AM Radio

Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by Station Employment Unit during the Report Time Period:

1. Outreach: **Website and On-Air Posting**
www.midwestcareers.com, www.100mixfm.com
www.959thevalley.com, www.985winh.com

Date: April 1, 2008 to present
Participating Employees: Becky Dole – Market Manager

Event Sponsor: Midwest Communications, Inc.

Description of Activity: Midwest Communications, Inc. has a general announcement posted on its websites and on-air encouraging people to apply for open positions and to encourage organizations who can refer job seekers to contact us.

 2. Outreach: **Work One Job Fair**

Date: May 8, 2008
Participating Employees: Dave Valandingham, General Sales Manager
Donna McGee, Marketing Consultant
Jeff Tatum, Marketing Consultant

Event Sponsor: Indiana Dept. of Workforce Development
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Description of Activity: This event was held at the Vigo County Fairgrounds from 2PM to 6PM. Approximately 60 vendors participated. We spoke with many applicants about the opportunities available in radio, accepted resumes and took applications and resumes. Two potential applicants were interviewed at a later date as a result of our participation in this Job Fair and ultimately one individual was hired as a Marketing Consultant as a result of this Job Fair.

3. Outreach **Indiana Broadcasters Assoc. Job Fair**

Date: November 19, 2008
Participating Employees: Bill Cain, Operations Manager
Dave Valandingham, General Sales Manager

Event Sponsor: Indiana Broadcasters Assoc.

This Job Fair was held at the Sheraton North Hotel in Indianapolis, IN from 11am to 2pm. We talked to many individuals interested in careers in radio. We accepted resumes and gave out employment applications along with instructions on whom to contact and whom to return the application to. The attendance was very good and this was a good choice as a location for a Job Fair.

4. Outreach: **Indiana State University
St. Mary of the Woods College Joint Job Fair**

Date: February 11, 2009
Participating Employees: Mary Stastny, Marketing & New Revenue Director
Pam Schalburg, Office Manager

Event Sponsor: ISU and St. Mary's

This job fair was held in the Arena at Indiana State University for the students of both schools to learn about job opportunities in the area. There were 74 businesses participating. We had an excellent location and talked to approximately 100-120 students about opportunities in radio including internships. We collected several applications and resumes and directed students to our website to view possible openings Company-wide.

5. Outreach: **Job Shadow**

Date: April 24, 2008
Participating Employees: Jamie Dawson, Program Director/Morning Show Anncr. WMGI-FM
Julie Dunbar, Morning Show Co-Host – WMGI-FM

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Danny Beemer, Morning Show Announcer/WINH-FM
Ryan Swiger, Production Director
Dave Valandingham, General Sales Manager

Event Sponsor: WWSY/WMGI/WINH-FM & WPRS-AM Radio

Students from North High School in Terre Haute, IN shadowed the morning show on WMGI-FM Radio as well as the morning show on WINH-FM Radio. They learned about the many duties that need to be accomplished between on-air breaks. Questions were asked and answered. Our Production Director walked them through the process of production and the accompanying paperwork. The students then visited with our General Sales Manager who showed them radio from the sales side of the business. The students were with us from 8am to 3pm.

6. Outreach **Job Shadow**

Date: October 28, 2008
Participating Employees: Ryan Swiger, Production Director
Pam Schalburg, Office Manager
Dave Valandingham, General Sales Manager
Jodi Johnson, Traffic Director

Event Sponsor: WMGI/WWSY/WINH-FM Radio and WPRS-AM Radio

A student from Northview High School in Brazil, IN spent the morning with our staff learning about production, traffic and sales and what goes on behind the voice on the radio. They're always surprised to find out what it takes to get the product on the air.

7. Outreach **Speaking Engagement – The Safari/Identity Theft**

Date: May 13, 2008
Participating Employees: Danny Beemer, Announcer – WWSY-FM

Event Sponsor: Wabash Senior Citizens Center

This event was held at the Vigo County Fair Grounds from 9am to 3pm. There were approximately 65 vendors in attendance. Mr. Beemer talked about his position with the radio station and answered questions from those stopping by our booth about how radio helps out in the community,

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promoting public events in the area and how to get their information to us for upcoming events. We also discussed issues important to our community.

8. Outreach: **Speaking Engagement**

Date: July 25, 2008

Participating Employees: Danny Beemer – WINH-FM Announcer

Event Sponsor: C.R.A. – Community Resource Alliance

Mr. Beemer spoke with various agencies and organizations introducing the resources of our radio stations and our willingness to support and promote projects and programs offered by agencies and not-for profit groups in the Wabash Valley. He also shared with them how to get the information to our radio stations.

9. Outreach: **Speaking Engagement**

Date: January 20, 2009

Participating Employees: Becky Dole, Market Manager

Event Sponsor: Kiwanis Early Risers – Edgar County, IL

Ms. Dole was the guest speaker for the above group. She was asked to speak about radio stations WPRS and WINH and their position in the community. Attendees expressed their appreciation for the localism with PSA's and local news reports. They were also pleased that we continued to carry obituaries since their local newspaper is a weekly paper. Ms. Dole spoke about sponsoring announcements for non-profit organizations and shared information with the members on how to contact our radio stations to accomplish this. Ms. Dole also discussed the number of Edgar County residents employed by our station and supplied information on how to contact us regarding employment information. The positive impact of having the stations within the County was also discussed.
